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The world's largest producer of clover and grass seed is strengthening communication

DLF-TRIFOLIUM has employed Lene Krüger as Head of Communications from May 1 2008.

Previously Lene Krüger was employed as a Project Manager at TV2 South. She was responsible for important TV productions as well as being an actor on one of the programmes. She has an educational background as a journalist and holds a Masters Degree in International Corporate Communication.

DLF-TRIFOLIUM, with headquarters in Denmark, has approximately 800 employees in total and subsidiaries and sales offices all around the world. The appointment of Lene Krüger will help to consolidate and strengthen its communicative efforts in the future.

"DLF-TRIFOLIUM is a healthy and robust organisation with a long and fascinating history as well as many interesting stories to report every day. It is my main objective to help colleagues communicate these stories with the relevant people and organisations around the world," says Head of Communications Lene Krüger.

For further information, please contact Lene Krüger.

Regards,
DLF-TRIFOLIUM A/S

Truels Damsgaard
Chief Executive Officer